

Marshfield Energy and Climate Change Committee  
Plainfield Energy Group  
Notes of Weatherization Subcommittee Meeting  
June 18<sup>th</sup> 2013

Attending: Nick Seifert, Joel Trupin, Rich Phillips, Bob Atchinson, Lawrence Black  
Convene: 7:05 PM  
Adjourn: 8:15 PM

The purpose of this meeting was to develop a preliminary workplan to engage more residents in the weatherization program. We completed nine visits in Marshfield and Plainfield and about 4 or 5 audits have been done in each community.

We decided on the following:

- 1) We will call all the people that we visited to apprise them of the additional grant of \$500 they are eligible for if they complete the weatherization improvements by August 31, 2013. Rich will call all those we visited except Nick will call James Arisman.
- 2) We will discuss with the three contractors their view of the program this year and whether they would consider doing it next year. Rich will do this
- 3) We will try to obtain funds to provide several free audits next year. Dan will be contacted on this.
- 4) Nick will draft a brief program handout we will review at the next full meeting. The handout will be used for several presentations or postings to be made during the summer. The handout will include testimonials or they will accompany the handout. We will also use a log sheet with the attendee, and whether they want an EHV. We may include an event raffle or a running raffle using the efficiency kits and some free audits. We plan on attending the following events:
  - a. Summer Concert Series. This series begins July 11<sup>th</sup> and continues for six weeks on Thursday nights. Nick and Rich will cover these concerts. Many of the same people attend these concerts each week so we might not need to be at every one.
  - b. Senior Center: Rich will visit once or twice
  - c. Community Suppers: Nick and Lawrence
  - d. Unadilla Theater: Joel
  - e. Plainfield Farmer's Market: Rich will visit a couple of times
  - f. Churches: Rich will see if the churches will post the handout and whether they have a gathering where it would be appropriate for us to present.
  - g. Library: Rich will work with Susan on integrating some wheatherization presentations into the library events schedule
- 5) We will develop a door hanger explaining the program and hang it on every door in town except those we have visited or we know have already dealt with weatherization. We will develop a phone listing for everyone, split up the calls, practice the pitch and make the follow-up phone calls within a week after hanging on the doors. Rich will place the door hangers right after Labor Day.